



Community Sponsorship Program

The Hail Mary Sports Pub, Inc. Family is eager to assist locally based programs and events. Part of our mission and commitment to our community of friends and customers is to give back as often as possible and within budget. We strongly support community and the City of Grayson and value these relationships. We believe in building great future Grayson neighbors and leaders from the ground up and have demonstrated this commitment by giving to our community, employing local youth in our business, conducting business locally when feasible and finally by not wavering from our loyalty to our customers in providing great service, products and value. While we certainly can not assist all sponsorship requests at all times, we have developed the following policies for community involvement in order to best assist and identify needs as fairly as equitably as possible.

1. The requesting organization is required to be a State of Georgia recognized and registered Tax Exempt organization and provide current certification.
2. The organization must complete the *Community Request Application* a minimum of one month prior to the date requested and submit the application via e-mail or fax to Blake Hawkins @ Hail_Mary@att.net or fax 770-963-0502.
3. Applications must be signed by certified Program Board President or designee in order to maintain communication and continuity.
4. Individual Teams/ Groups may not request more than twice annually – unless special arrangement or circumstances are dictated, e.g. GAA Athletic Teams and Seasonal Programs.
5. We are open to package sponsorships and annual support opportunities.
6. If our logo is used in any publicity or support media, we require advanced approval and proof prior to printing or distribution. Our logo includes art and text.
7. Hail Mary recognizes that our support of programs decisions includes our assessment of program leadership, management, reputation, fiscal responsibility, sportsmanship and community involvement.
8. All Applications are reviewed by committee and awards are based on past gifts, date of need and funds available and fairness.

Please complete the application including all information requested and include Tax Exempt certification and submit as directed above. We look forward to assisting your group for success!

Thank you for your interest in our support and thank you for helping to make the Hail Mary Grayson's choice for Great Eats, Great Drinks and Great Times!

Community Sponsorship Program Types

1. Monday Night Benefit Events: We work with your group to plan “Group Night” at The Hail Mary and you group invites all your supporters to the Pub for dinner and we give 10% of all food proceeds back to your organization for a designated time period. We gladly will post flyers and posters that you provide in the Pub to advertise this event. These are very successful.

Example: Grayson High Ram Cheerleaders Benefit Night
Monday, August 2, 2010, 6pm-9pm
All Pub guests are included and 10% of all food sales between 6pm-9pm go to the Cheerleaders.
Additionally, groups are encouraged to walk the restaurant with a collection bucket and team members generally assist the Pub staff with table busing, etc. in order to turn tale more quickly for greater revenue. We encourage groups to be dressed in uniform, etc. to create excitement and support.

2. Car Wash: We provide the location, water and we gladly will post flyers and posters that you provide in the Pub to advertise this event. Most Car Wash events will raise \$200-\$300 dollars and The Pub will add a donation as well based on funds rose.
3. In-kind Food Donation: We provide free food to your event, amount and type determined by request and finalized by committee. Generally these donations are for VIP Suites, Youth/Adult Programs, team meals, special events, etc.
4. Gift Card Donations: Gift card donation for auctions, prizes, awards or recognition. Amount and number determined by committee upon request.
5. Cash Donations: Donation made to your organization based on application and documentation and determined by committee.



Community Sponsorship Request Application

Date of Request: _____

Must be received a minimum of 1 month in advance of for approval

Organization: _____ **Contact Person:** _____

Contact Phone: _____ **E-Mail:** _____

Org. Physical Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Date of last donation request – include all organization divisions/sports, etc: _____

If you are not the Board Official/President/Director or Legal Designee - please complete the following information and have signed by legally authorized official:

Name: _____ **Position/Title:** _____ **Phone:** _____

Official Organization Officer Signature: _____ **Date:** _____

Tax Exempt Certification/State: _____ **Certificate #:** _____

Certificate Date and Expiration: _____

Reason for Sponsorship request: Please include a separate detailed document explaining the reason for sponsorship or benefit, persons involved and charity involved. E.g., Grayson High School Rams Cheer Squad Car Wash for Uniforms or Charity Fund Raiser Monday Night Benefit for Gwinnett Relay for Life Cancer Benefit for Team...or we would like to have 50 wings donated for...., etc.

Sponsorship Request: Check one of the following:

Monday Night Benefit – Date Requested: _____
Please enclose a separate sheet explaining the reason for benefit, persons involved and charity involved.

Car Wash – Date Requested: _____

In-Kind Food Donation: Items and amounts requested: _____

Gift Card Donation Amount Requested: \$ _____

Cash Donation: Amount Requested: \$ _____

Please enclose with application

1. Copy of Current State Certificate of 501#c Status
2. Detailed Document regarding request
3. Official Signature

Mail Completed application along with attachments to:

The Hail Mary Sports Pub, Inc., 1950 Grayson Highway, Suite #140, Grayson, GA 30017.